

线上线下混合会议



WTC 2023 · ATHENS  
ITA - AITES



# ITA-AITES 世界隧道大会

## 2023

大会主题：

Expanding

Underground

knowledge & passion to  
make a positive impact  
on the world

## 赞助 & 展览机会 信息手册

2023年5月12-18日

Megaron  
雅典国际会议中心  
(MAICC)

希腊·雅典





## 大会主办单位



希腊隧道协会  
(GTS)





# 手册目录

本信息手册主要介绍了与 WTC2023会议相关的赞助和展览信息。为便于阅读，手册中的内容共分为以下几个部分：

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# WTC 2023 邀请函



Dear Colleagues and Friends of the Tunnelling and Underground Space family,

It is with great pleasure that the Greek Tunneling Society (GTS) invites you to the World Tunnel Congress 2023 that will be held in Athens, Greece, from the 12th to the 18th May 2023.

Athens, a vibrant modern European capital situated by the Aegean Sea, is an ideal location for international conferences. Following the unprecedented circumstances that the pandemic caused, timeless Athens sounds like the ideal conference host city, thanks to the pleasant climate conditions during mid-May and its unique blend of history, art, culture, lifestyle and entertainment.

The theme of WTC2023 “EXPANDING UNDERGROUND”, will focus on the **Knowledge and Passion** that our industry offers **to Make a Positive Impact on the World**. Rapid urbanization, natural hazards, climate change and extreme weather phenomena, sustainable energy geo-resources, people’s mobility and transportation of goods, are first-priority demanding challenges that the globe is facing. Therefore, cities’, infrastructure and logistics expansion towards underground provide very often unique alternatives but also safe, sustainable and green solutions, facilitating the transformation of millions of people’s lives into a more resilient lifestyle.

WTC 2023 in Athens will highlight the multiple advantages and solutions that underground space can provide, at the prospect of a whole new era of smart technology where sophisticated “digital tools” change investigation, design, construction and operation methods and strategies rapidly. WTC 2023 will additionally provide an ideal opportunity to showcase recent innovations and the perspective of technology to further efficiently upgrade underground infrastructure assets, transforming the industry and the societies it serves.

After tolerating while within a pandemic, for almost two years, the necessary social distancing, the lockdowns and the long-lasting travel restrictions, the need to hold a conference with a physical presence has become a great desire for all of us and we look forward to this moment with great anticipation. Whereas technology allowed us to keep linked, the in-person, face-to-face, communication for scientific, business, social and all other kind of issues remains irreplaceable.

The exhibition and sponsoring opportunities which are presented hereafter include several packages and have been tailored to offer a variety of promotion opportunities. Moreover, while we are preparing for an in-person WTC2023 participation, there will be an option for a virtual participation in order to make sure that any unforeseen situation won’t surprise us again.

We are pleased to invite you to become a partner of the success of the WTC2023 and we are looking forward to welcoming you in Athens.

**Ioannis Fikiris**  
WTC 2023大会主席

**Nikolaos Roussos**  
希腊隧道协会主席



# 关于我们



## 希腊隧道协会

希腊隧道协会 (GTS) 成立于1995年, 是国际隧道协会 (ITA-IATES) 官方认可的希腊国家代表组织。GTS是一个非营利组织, 旨在从技术、环境、社会和经济等角度来推动隧道及地下结构设施的发展。GTS包含7名执行委员会委员和200余名协会会员

希腊隧道协会主要致力于:

- » 向希腊工程界 (个人、公司、公共部门等) 推广地下结构和地下开发的关键优势。
- » 开发和更新现有方法, 以更有效地设计、建造、监督和维护地下结构。
- » 传播与地下项目新技术、方法和创新有关的信息。
- » 与负责的政府机构合作制定法规、规范和建议。
- » 组织参观希腊和国外的相关施工项目。



## ITA-AITES

The International Tunnelling and Underground Space Association (ITA) is the leading international organization promoting the use of tunnels and underground space through knowledge sharing and application of technology. ITA represents all aspects of tunnel and underground space planning, design, and construction.

Since its establishment in 1974, ITA has encouraged the use of the subsurface and has promoted advances in planning, design, construction, maintenance and safety of tunnels and underground space. Currently, ITA gathers 78 Member Nations and more than 260 Corporate or Individual Affiliate Members.

ITA holds, its General Assembly Meeting and the World Tunnel Congress (WTC) in a different Member Nation, each year.

# 大会组织结构





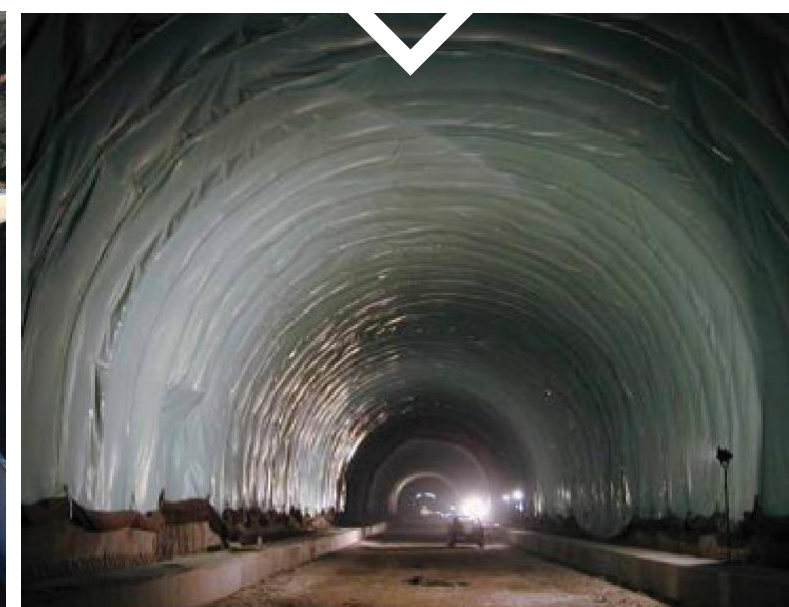
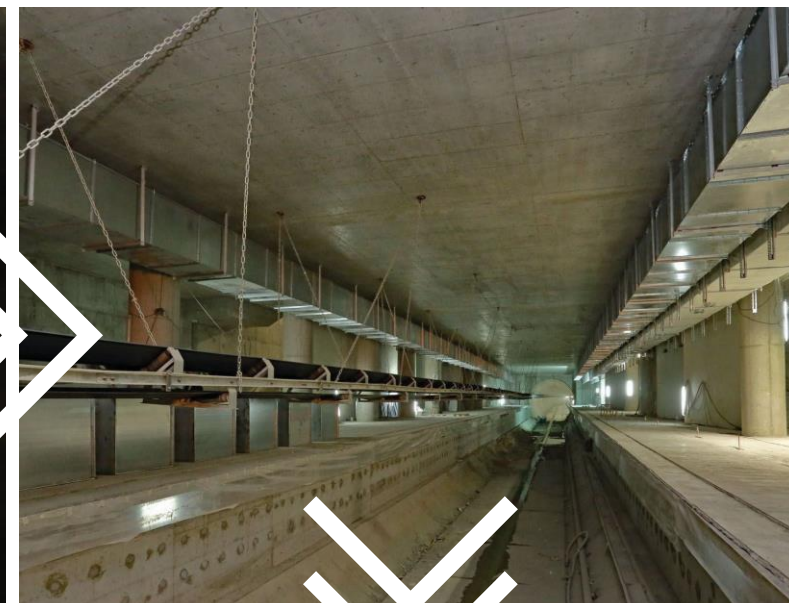
# 执行组织 委员会



- Ioannis Fikiris** ◆ Principal Design Manager at EDAFOS Engineering Consultants S.A. / ex-President of GTS Chair of the Organizing Committee
- Ioannis Bakogiannis** ◆ Former Head of Concession Transport Infrastructure Directorate / ex-President of GTS Organizing Committee co-Chair
- Nikolaos Roussos** ◆ Principal Geotechnical and Tunnel Engineering Consultant President of Greek Tunnelling Society
- Prof. George Anagnostou** ◆ Tunnelling - Geotechnical Engineering Division, ETH Zurich, Switzerland Scientific Committee Chair
- Prof. Vassilis Marinos** ◆ Associate Professor NTUA, School of Civil Engineering / Vice President IAEG Program Committee co-Chair
- Prof. Andreas Benardos** ◆ Associate Professor NTUA, School of Mining Eng & Metallurgy / Member GTS Program Committee co-Chair
- Evangelos Pergantis** ◆ Civil Engineer ATTIKO METRO S.A. / Treasurer of GTS Schedule - Budget - Cost Control Chair
- Dr. George Dounias** ◆ V. Prof. Imperial College, London / Director at EDAFOS S.A. / ex-President of GTS Sponsorships & Exhibits Committee Chair
- Dimitrios Alifragis** ◆ Civil Engineer ATTIKO METRO S.A. / Vice President of GTS Technical Visits Committee co-Chair
- Dr. Paraskevi Yiouta-Mitra** ◆ Teaching & Research Associate NTUA / School of Mining Eng & Metallurgy Technical Visits Committee co-Chair
- Prof. Chrysothemis Paraskevopoulou** ◆ Assistant Professor University of Leeds / ITACUS / ITA-CET / ITAY ITA-CET Training courses Committee Chair & Young Members group coordinator
- Dr. George Leoutsakos** ◆ Mechanical Engineer ATTIKO METRO S.A. Logistics and Venue Supervision Committee Chair
- Marilia Balasi** ◆ Civil Engineer, Tunnel Design Project Manager at Omikron Kappa Consulting S.A. Marketing / Information Committee Chair

- Dr. George Proutzopoulos** ◆ Geotechnical & Tunnel Engineering Consultant at Omikron Kappa Consulting S.A. Web & Media Communication Committee Chair
- Prof. Konstantinos Kiritopoulos** ◆ Associate Professor NTUA, School of Mechanical Engineering Registration, Hospitality & Delegates Services Chair
- Dr. Dimitrios Litsas** ◆ Senior Tunnel Engineer at Mott MacDonald Social Program Committee Chair
- George Doukkas** ◆ Tunnel Design Manager at STRABAG UK Young Members group coordinator
- Olivier Vion (France)** ◆ ITA Executive Director
- Prof. Jinxiu (Jenny) Yan (China)** ◆ ITA-AITES / President
- Prof. Tarcisio B. Celestino (Brazil)** ◆ ITA-AITES / Past-President
- Lars Babendererde (Germany)** ◆ ITA-AITES / First Vice-President
- Prof. Arnold Dix (New Zealand)** ◆ ITA-AITES / Vice-President
- Randal Essex (USA)** ◆ ITA-AITES / Vice-President
- Giuseppe Lunardi (Italy)** ◆ ITA-AITES / Vice-President
- Abidemi Agwor (Nigeria)** ◆ ITA-AITES / Executive Council Member
- Hamdi Aydin (Turkey)** ◆ ITA-AITES / Executive Council Member
- Prof. Hangseok Choi (Korea)** ◆ ITA-AITES / Executive Council Member
- Jeyatharan Kumarasamy (Singapore)** ◆ ITA-AITES / Executive Council Member
- Dr. Andres Marulanda (Colombia)** ◆ ITA-AITES / Executive Council Member
- Prof. Jamal Rostami (Canada)** ◆ ITA-AITES Executive Council Member
- Gerard Seingre (Switzerland)** ◆ ITA-AITES / Treasurer
- Soren Eskesen (Denmark)** ◆ ITA-AITES / Executive Council Member

**科学顾问**  
Theodosios Tassios教授  
雅典国立技术大学





# 大会信息 一览



英语为本次大会官方语言

## 关于主办城市—雅典

雅典是一座繁华的国际大都市，是希腊经济、金融、工业、政治和文化生活的中心。希腊首都位于三大洲的十字路口，总人口接近 500 万，历来是多种文化交融之地。主办城市以热情好客的精神热情欢迎每一位来客。雅典是一个理想的会议目的地，在这里集中了最先进的基础设施、一流的会议设施和连接世界各地的便捷交通以及世界级的文化景点、现代化的设施和多样化的娱乐活动。



### 会议日期

2023年5月12日-18日



### 会议地点

Megaron雅典国际会议中心)  
[www.maicc.gr](http://www.maicc.gr)



### 线上线下混合模式

线上会议通过3D虚拟平台进行。



### 会议语言

英语为本次大会官方语言



### 会议组织

CONVIN S.A. K. Varnali 29, 15233 Chalandri, Athens  
Tel.: +30 210 6833600  
[www.convin.gr](http://www.convin.gr)



### 赞助与展览管

CONVIN S.A  
e-mail: [sponsorship@wtc2023.gr](mailto:sponsorship@wtc2023.gr)

## 雅典的特色

1. 雅典国际机场 (AIA) “Eleftherios Venizelos”是全球发展最快的机场之一。
2. 优越的地理位置：位于三大洲十字路口的优越地理位置提供便捷且经济的交通。
3. 顶级的会议设施：雅典拥有各种先进的会议场所、会议酒店和独特的社交活动场所，可根据各种需求量身定制。
4. 便捷的交通：最先进的交通网络，包括地铁、公共汽车、有轨电车、火车、无轨电车、出租车和广阔的高速公路。
5. 住宿资源：拥有约650家酒店和超过30,000间客房。
6. 热门程度：根据ICCA（国际会议协会）的排名，它是全球最受欢迎的24个会议目的地之一。
7. 激动人心的城市：热闹的夜生活，举世闻名的地中海美食，使雅典成为一个独特的娱乐场所。其现代城市氛围迎合了旅游市场的各个部分。从地标性场所到独立中心，雅典保证体验真实的夜生活。
8. 文化体验：众多世界著名的博物馆和联合国教科文组织的景点，为参会者提供充满活力的当代城市体验。
9. 阳光性格的城市：雅典的平均日照时间为8-9小时，气候温和，蓝天令人难以置信，雅典的氛围将吸引您。
10. 雅典里维埃拉。从繁华的市中心到辉煌的雅典里维埃拉，只需不到30分钟。
11. 城市安全：希腊是世界上最安全的国家之一。

## 会场介绍

Megaron 雅典国际会议中心 (MAICC) 是欧洲最好的会议场所之一。  
MAICC 位于市中心，可为大会提供良好的场地环境和技术保障。





# WTC的举办历史



2015

克罗地亚·杜布罗夫尼克  
2015年5月22-27日

- 1500名代表
- 71个国家
- 50个技术会议



2016

美国·旧金山  
2016年4月22-27日

- 2300名代表
- 54个国家
- 312个会场报告



2017

2017  
挪威·卑尔根  
2017年6月9-14日  
1500名代表  
52个国家

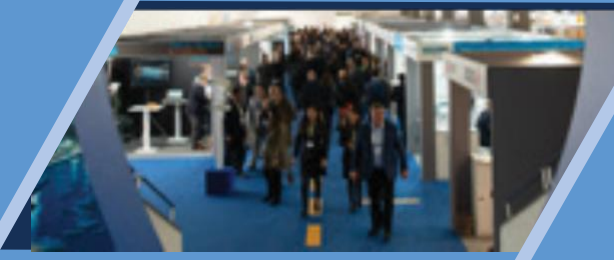
2018

阿联酋·迪拜  
2018年4月21-25日  
• 1500名代表  
• 68个国家



2019

意大利·那不勒斯  
2019年5月3-9日  
• 2500名代表  
• 70个国家



2020

马来西亚（线上会议）  
2020年9月11-17日







## 大会主要议题

### 对地下空间可持续性和韧性的研究和投入

underground solutions; environmental protection; smart tunnels; cost-benefit analysis; future challenges in underground construction

### 地质、地层特征和岩土工程现场勘查

geological; geotechnical analysis; ground conditions; face mapping; uncertainty management; 3D geo modelling; geophysical applications; GIS systems; GBR

### 隧道和地下结构的规划和设计

planning; modelling; numerical analysis; seismic design; temporary and final support; water-proofing; construction cost; value engineering

### 机械化隧道（微型隧道）施工

tbm tunnelling, roadheader and/or other mechanised tunnelling; segmental lining design and manufacturing; machine design for soft ground or rock tunnelling; performance; microtunnelling

### 传统隧道掘进和钻爆法的应用

conventional tunnelling; excavation by drill-and-blast; shaft design and construction; explosive's design; vibration control; grouting/pre-injections

### 具有挑战性的隧道施工·案例分析和经验教训

urban tunnelling; archaeological issues; long tunnels in great depth; challenging underground projects; international case studies; failures/ successes and lessons learned; immersed/ under- water/ floating tunnels; construction cost

### 创新·机器人和自动化

innovative solutions; autonomous systems; robotics in construction; advanced instrumentation; communication and positioning; lidar applications; real time monitoring – scanning; automation in e/m systems;

### BIM、大数据和机器学习在隧道工程中的应用

building information modelling in tunnels; applications and case studies; big data management and utilization; ML applications in design and construction

### 地下基础设施的安全、风险和运营

operational safety and maintenance enhancement through AI; operation optimization through interactive tunnel systems and vehicles; health and safety in construction; safety and security of underground facilities; fire and emergency events; evacuation; risk assessment; maintenance and operation

### 项目合同实践、保险和项目管理

contracts; insurance of tunnels/contractors; life cycle asset management; project management of complex projects; cost management; valuation

## 参会原因

WTC是国际合作和发展的顶级会议·是为隧道行业的从业者量身定制的。会议的国际性质和大量的参展商使其成为行业内最有价值的会议。对于个人和组织来说·以下是2023年世界隧道大会不可错过的一些重要原因：



### 成长和成功

Help ensure the future growth and success of your career and organization by attending the premier annual tunnelling event. Take some time to break away from the daily routine and surround yourself with thought provoking speakers and technical sessions that will have you thinking outside the box. Immediately put to use all of the fresh ideas and strategies you've learned — and positively affect your bottom line.

### 教育机会 - 行业专业知识

Immerse yourself in six unique days of numerous Technical Sessions and ITA bespoke courses on the latest tunnelling topics. Chosen for their contribution to the tunnelling industry, insight and ability to connect with the audience, our speakers will broaden your horizons and provide latest trends and knowledge that you can use in your day-to-day operations.

### 一个全方位的体验

More is better — this is the preferred international tunnelling event that offers a hands-on experience on the latest products and most advanced solutions in the global market, all the while our A-list speakers are poised to show how you and your company can advance in the tunnelling and underground construction industry. This WTC is the place to deep dive into advanced subjects by attending technical sessions led by the brightest minds in the tunnelling industry.

### 参与，社交，融入

There is no better place than the WTC to network with thousands of attendees from all around the world. Nowhere else can you connect with such a diverse audience of underground construction professionals in such an enjoyable way. Engage with the other attendees at our opening night reception, lunches, networking events and refreshment breaks, while admiring the luxurious Congress venue “Megaron - The Athens Concert Hall”. Do not forget your business cards!

### 真正的价值·可衡量的投资回报率 - 改善你的团队

Engage in discussions on real-life project performance. By keeping the conference focused, we bring together greater developmental opportunities and keep your conference learning experience dedicated only to the issues that matter most. Share your newfound knowledge with your co-workers, management team and recruits, and watch your company soar!

### 接触客户

Be promoted in an international environment, reach - as a sponsor or an exhibitor - thousands of potential customers and interact with highly focused, on the activities of your business, delegates.

### 留下美好回忆

Being in Athens and walking around the city is like visiting an open-air museum, with some of the most impressive ancient monuments appearing at every turn. “The Acropolis”, “The Temple of Olympian Zeus”, “The Panathenaic Stadium”, “The Herod Atticus Odeon”, “The Academy of Athens” and so on. So don't forget your comfy pair of shoes and let's set out to discover all those must-see Athens landmarks — and when you get hungry there will be countless ways to enjoy the famous Greek cuisine at restaurants or at waterfront traditional tavernas serving just-out-of-the-net seafood.

### 放松身心

After tolerating while within a pandemic, the necessary social distancing, the lockdowns and the long-lasting travel restrictions, here is the time to get together again. Hence, feel free to recommence travelling and consider combining your professional activities during the pleasant late spring season with leisure by either offering yourself some time to relax while swimming into the deep blue sea or by exploring some out of the numerous Greek cultural heritage sites.



# 主要赞助商机会



## 权利

赞助商在大会期间的高曝光度	Diamond	Platinum	Gold	Silver	主要赞助商附加福利 (通过3D线上平台)
公司标志会出现在会议所有印刷品以及大会网站上	✓	✓	✓	✓	- 公司标志将在所有电子材料中显示
赞助商标志突出显示在大会app中	✓	✓	✓	✓	
推广邮件	1	1	—	—	
社交推广	1	—	—	—	
公司标志在会议全程中展示	✓	✓	✓	✓	
展示在大会官方手册	2页	1页	半页		(相同的广告) 通过官方电子材料宣传
公司宣传产品 (公司提供)	两项产品 (公司提供)	一项产品 (公司提供)	—		
提供展览区域 (仅空间)	36 平方米	18平方米	9 平方米		- 通过登录页面和3D 虚拟平台大厅展示公司标志 - 公司名称/标志可通过自立桌面展示 (包括通过实况聊天) - 3D线上宣传点特别优惠 (€2000) 包括增加的展览机会:
免费完整注册	7	完整注册	2		7个品牌选项 3 完整注册 (线上) 3
免费参展商通行证	4	参展商通行证	1		3 3 参展商通行证 (线上) 3
免费晚宴门票	4张	2张	—		
	> € 75.000	€ 50.000	€ 30.000	€ 14.000	

根据需求量身定制的赞助方案

不包括增值税

悬挂欢迎横幅 (在会场外墙) 费用为25000欧元  
(只为钻石赞助商提供机会)



# 其他赞助商机会



选择大于或等于14000欧元的赞助机会，  
赞助商可以获得相应类别的赞助级别认可。



赞助机会	费用*	权利	附加福利 (通过3D线上平台)
<b>大会AP</b> (独家赞助)	€ 15.000	大会APP提供了完整的交互式大会概览，包括会议项目、会场地图和社交互动。 它为代表们提供了通过手机或平板电脑观看大会、创建个性化项目、查看电子海报、与其他代表交流(通过消息或视频通话)的机会。	线上公司标志显示(通过大会APP登录页面)
<b>推广邮件</b> (最多5封不同邮件)	€ 1.500	- 赞助商应以.jpg和.html格式提供准备发送的推广邮件。 - 推广邮件将有组织者发送给注册的参与者。	
<b>社交媒体</b> (不限量推广)	€ 1.000	在以下位置发布1个赞助商内容: LinkedIn • Facebook • Instagram • Twitter 和赞助商网站链接	线上公司标志显示(通过大会APP登录页面)
<b>充电站</b> (4处)为独家赞助商1处	€ 4.000	- 具有不同的特殊结构设备的充电插头将放置在该区域 - 在整个大会期间，赞助商的标志在设备充电器区域可见	
<b>自助登记/网络区域</b> (独家赞助)	€ 10.000	整个会议期间，赞助商标志将在自助登记和网络区域显示	
<b>演讲区域</b> (独家赞助)	€ 8.500	- 整个会议期间，赞助商标志将在演讲区域显示 - 赞助商标志显示在电脑和屏幕上	- 线上公司标志显示(通过大会APP登录页面) - 线上彩排平台显示
<b>电子海报区域</b> (独家赞助)	€ 15.000	整个会议期间，赞助商标志将在电子海报区域显示。	- 线上公司标志显示(通过大会APP登录页面) - 电子海报展示区域显示
<b>无线Wi-Fi</b> (独家赞助)	€ 15.000	- 赞助商标志出现在场地标牌上(最少5处)，并在Wi-Fi确认处特别致谢 - 在大会最终手册和APP中致谢 - 要访问大会Wi-Fi网络，客人需要输入密码(由赞助商自定义)	线上公司标志显示(通过独特“Wi-Fi”登录页面)

\* 不包括增值税

## 线上赞助选项

赞助机会	费用	附加福利(通过3D线上平台)
<b>线上赞助会议</b> (3个会议) WTC2023 to approve agenda/topics	€ 7.000	- 线上公司标志显示(通过大会APP登录页面) - 标志显示在会议信息上 - 可上传视频和电子宣传手册 - 赞助商网站链接



# 其他赞助商机



选择大于或等于14000欧元的赞助机会，  
赞助商可以获得相应类别的赞助级别认可。

## 会议材料

赞助机会	费用*	权利	附加福利 (通过3D线上平台)
会议包 (袋) <b>(独家赞助)</b>	€ 15.000	大会标志和赞助商标志将会印在会议包上发给所有参会者	- 赞助商标志将在线上登录界面显示 - 大会标志和赞助商标志将在会议电子包显示 (线上平台)
口袋会议手册 <b>(独家赞助)</b>	€ 9.000	- 会议手册会包含所有大会信 - 赞助商广告将会印在手册封面分发给所有参会者	- 赞助商标志将在线上登录界面显示 - 显示在电子会议手册封面
笔记本 <b>(独家赞助)</b>	€ 4.000	大会标志和赞助商标志将会印在笔记本上发给所有参会者 (在每个会议包内)	赞助商标志将在线上登录界面显示
笔 <b>(独家赞助)</b>	€ 4.000	大会标志和赞助商标志将会印在笔上发给所有参会者 (在每个会议包内)	
挂绳 <b>(独家赞助)</b>	€ 8.000	大会标志和赞助商标志将会印在挂绳上发给所有参会者 (在每个会议包内)	
水瓶 (2500瓶*500毫升) <b>(独家赞助)</b>	€ 8.500	大会标志和赞助商标志将会印在金属水瓶上发给所有参会者 (在每个会议包内)	

## 社交机会

赞助机会	费用*	权利	附加福利 (通过3D线上平台)
茶歇 3个赞助名额 (每天一个) • 5月15, 16, 17日	€ 5.000	- 赞助商标志显示在提供咖啡和午餐等各种热门位置	- 赞助商标志将在线上登录界面显示
午餐 3个赞助名额 (每天一个) • 5月15, 16, 17日	€ 9.000	- 服务人员将会身着带有赞助商标志的徽标	- 3分钟赞助商宣传视频
欢迎酒会 <b>(独家赞助 5月14日)</b>	€ 14.000	- 赞助商标志显示在提供咖啡和午餐等各种热门位置 - 服务人员将会身着带有赞助商标志的徽标	- 赞助商标志将在线上登录界面显示 - 在欢迎酒会直播中显示 (包括线上会议)
晚餐 <b>(独家赞助)</b>	€ 5.000	赞助商标志显示在会议大巴正面&后车窗和座椅头枕上	赞助商标志将在线上登录界面显示
大会午餐 (Platinum赞助商)	€ 6.500	- 赞助商标志显示在大会期间提供咖啡和午餐等各种热门位置 - 服务人员将会身着带有赞助商标志的徽标	- 赞助商标志将在线上登录界面显示 - 在会议中 (包括线上平台) 显示
希腊特色美食角 3个赞助名额 (每天一个) • 5月15, 16, 17日	upon request	赞助商的标志将出现在代表们休息并品尝希腊传统产品的专用区域。	- 赞助商标志将在线上登录界面显示

\* 不包括增值税



## 其他赞助商机



选择大于或等于14000欧元的赞助机会，  
赞助商可以获得相应类别的赞助级别认可。

## Advertisement

Sponsorship Opportunities	Cost *	Entitlements	Additional Benefits (through the Virtual 3D Platform)
<b>会议包植入</b> (无限)	€ 2.500	赞助商宣传材料将放入每个会议包中 (WTC2023 批准内容和格式)	> 赞助商标志将在线上登录界面显示 - 电子会议包插入 (电子) 广告
<b>内部广告业</b> (无限)	€ 5.000	最终打印会议手册2页广告	- 赞助商标志将在线上登录界面显示 - 在线上最终会议手册中包含赞助商广告
	€ 3.500	最终打印会议手册1页广告	
	€ 2.000	最终打印会议手册半页广告	
<b>自拍角</b> (独家赞助)	€ 3.500	最终打印会议手册半页广告	赞助商标志将在线上登录界面显示
<b>卫生间镜面贴纸</b> (独家赞助)	€ 8.000	赞助商标志显示在卫生间镜子上的贴纸上	
<b>楼梯贴纸</b> 独家赞助	€ 5.500	赞助商标志显示在客流量大的地板上 (标记指定路线)	
<b>品牌区 (激光显示标志)</b> 5个名额	€ 3.500	大会标志和赞助商标志在场地内的专用墙壁或天花板上显示 (动画循环)	
<b>休息区</b> 4个名额 每个独家赞助分配一个	€ 6.500	这些区域提供了一个独特的机会来展示您的公司品牌	
<b>吸音仓</b> 4个名额 每个独家赞助分配一个	€ 9.000	赞助商的泡沫板在大会场地的专用区域展示 此赞助机会预订到2022年12月截止	
<b>座位分配</b> 2个名额 各分配35个立方体	€ 6.500	赞助品牌在会场两个人流量大的区域分配的品牌座位区。这些区域将在整个大会期间用于参会代表休息。	

\*不包含增值税



## 其他赞助商机会



选择大于或等于14000欧元的赞助机会，  
赞助商可以获得相应类别的赞助级别认可。

## 其他

赞助机会	费用*	权利	附加福利 (通过3D线上平台)
环境社会治理 (ESG)  赞助商	根据需求	将您的品牌与 ESG 倡议联系起来 > 显示为 ESG 倡议赞助商的标志 - 提供赞助商网站链接	- 赞助商标志将在线上登录界面显示
企业社会责任(CSR)  讨论 赞助商	根据需求	如果希望将您的品牌与 CSR 活动联系起来， 请联系赞助商@wtc2023.gr 讨论所有可能的方式和选择！	

\*不包含增值税

## 线上赞助选项

赞助机会	费用	福利 (线上)
会面 (线上) 中心  (独家赞助)	€ 3.500	- 公司品牌出现在线上会面中心，此区域是参会代表社交区域 - 赞助商标志将在线上登录界面显示
会场 (线上) 支持  (独家赞助)	€ 6.000	- 公司品牌出现在线上实时支持，此区域是参会代表咨询会议相关信息区域 - 赞助商标志将在线上登录界面显示
娱乐游戏 3个名额 每天一个赞助商 (5月16,17,18日)	€ 6.500	- 为参会者提供放松的机会：游戏中包含赞助商信息且赞助商可提供奖品 (赞助商制定游戏内容) - 赞助商标志将在线上登录界面显示



# 展览机会



### 参展商特别注意事项：

-ITA 主要赞助商有 4 周的优先期来预订他们首选的展位/空间位置。- 在此期间之后，展位以先到先得的方式提供。

### 参展商的其他好处：

在整个注册期间，任何额外的完整的现场或远程注册登记（最多10个），均可享受适用于最早注册的价格优惠。

## 展览区域 (A-B-C-D-E)

展览选择	费用*	权利	参展商额外福利 (通过3D线上平台)
9平方米空间 (先到先得)	€ 4.500	提供： - 9平米 (3*3) 的展览空间 - 一份完整的会议注册 - 一张参展商通行证 - 写入参展商名录	
9平方米展位 (先到先得)	€ 5.500	提供9平米 (3*3) 的展览空间, 还包含： - 1m*2.5m 的标准铝合金框架组合板 (每个) - 公司名称黑白版 (1m*0.25m) - 3个聚光灯 - 1个KW/220V 电源插座 - 地毯 - 1份完整的会议注册 - 一张参展商通行证 - 写入参展商名录	- 参展商标志展示在线上会议平台大厅 - 公司名称在线上桌面和交流区域循环展示
12.5平方米空间  7个名额，先到先得	€ 5.500	提供： - 12.5平米 (5*2.5) 的展览空间 (地毯和附加服务由参展商承担) - 一份完整的会议注册 - 写入参展商名录  D1 区，以 (L) 标示的展位/区域	- 线上3D 站台特别优惠 (2800 欧元包括 5 个品牌选项)
12.5平方米展位	€ 6.500	提供12.5平米 (5*2.5) 的展览空间，还包括提供： ➢ 1m*2.5m 的标准铝合金框架组合板 (每个) ➢ 公司名称黑白版 (1m*0.25m) ➢ 4个聚光灯 ➢ 1个KW/220V 电源插座 ➢ 地毯 ➢ 1份完整的会议注册 ➢ 一张参展商通行证 ➢ 写入参展商名录  D1 区，以 (L) 标示的展位/区域	

\* 不包含增值税



# 展览机会



### 参展商特别注意事项：

-ITA 主要赞助商有 4 周的优先期来预订他们首选的展位/空间位置。-在此期间之后，展位以先到先得的方式提供。

### 参展商的其他好处：

在整个注册期间，任何额外的完整的现场或远程注册登记（最多10个），均可享受适用于最早注册的价格优惠。

## 展览区域 (F)

(ZONE F, covered with tent at the same level and fully connected with Exhibition ZONES A-B-C-D-E)

展览选择	费用*	权利	参展商额外福利线上 (通过3D线上平台)
9平方米空间 <b>先到先得</b>	€ 4.500	提供： - 9平米 (3*3) 的展览空间 (地毯和额外服务由参展商承担) - 一份完整的会议注册 - 一张参展商通行证 - 写入参展商名录	- 参展商标志展示在线上会议平台大厅 - 公司名称在线上桌面和交流区域循环展示 - 线上3D站台特别优惠 (2800 欧元包括 5 个品牌选项)
9平方米展台 <b>先到先得</b>	€ 5.500	- 提供9平米 (3*3) 的展览空间, 还包含： - 1m*2.5m 的标准铝合金框架组合板 (每个) - 公司名称黑白版 (1m*0.25m) - 3个聚光灯 - 1个KW/220V 电源插座 - 地毯 - 一份完整的会议注册 - 一张参展商通行证 - 写入参展商名录	

可应要求提供各种户外展览机会。

请联系我们 [sponsorship@wtc2023.gr](mailto:sponsorship@wtc2023.gr)

## 虚拟3D展位

展览选择	费用*	福利 (线上)
3D虚拟展台 公司将在大会APP和线上平台上拥有展台。这是一个独特的多媒体展示，用于强调赞助商的服务和产品。	€ 3.500	* 赞助商 (通过3个品牌选择) 可以一下方式展示 - PDF文件 (适用于新产品发布) - 网站链接 - 视频 (提供链接) 并有机会进行社交宣传 (现场讨论和联系方式交换)  <i>线下线上参会者均可接收</i>
额外的品牌面板	€ 700 / each	通过线上展台增加您公司的曝光度，还能展示公司的推广材料 (广告、电子传单、视频)

\* 不包括增值税

所有关于展位布置和设备的技术信息将包括在大会前6个月发布的参展商手册中。所有关于展台搭建和设备的技术信息将包括在最晚于大会召开前6个月发布的参展商手册中。

请注意，在合同签订后要求对展位位置进行任何修改，将产生 300 欧元的额外管理费。

所有赞助商和参展商将在以下平台得到致谢：

- 最终大会手册
- 大会应用程序
- 大会网站
- 3D 线上会议平台



# 一般条款和条件

申请&取消政策

## HOW TO APPLY

ITA Prime Sponsors are offered a 4 weeks priority period to book their preferred booth/space location. After this period, exhibition booths are offered on a first come, first served basis.

To apply, please return the sponsorship/exhibition form of interest by email to:

**Sponsorship & Exhibition Management Team: E-mail:** sponsorship@wtc2023.gr • **Tel.:** +30 210 683 3600

## NEXT STEPS

- Upon receipt of the Sponsorship/Exhibition Form of Interest, the Professional Congress Organizer will send a confirmation and a contract which should be signed and returned, accompanied by the relevant deposit payment (as per payment conditions)
- First come- First served (after completion of the prime sponsor's selection) will apply to all sponsorship & exhibition options according to receipt of a signed contract and deposit.

## SPECIAL REQUESTS

Looking for something different? If the sponsorship opportunities outlined in this brochure do not fully match your marketing and corporate objectives, we would be happy to hear any suggestions. To find out more about sponsorship opportunities or to address your specific inquiry, please contact [sponsorship@wtc2023.gr](mailto:sponsorship@wtc2023.gr)

## PAYMENT CONDITIONS FOR MAJOR SPONSORS

- 30% of the sponsorship upon confirmation (contract signing)
- 40% of the sponsorship the latest on 30 September 2022
- Balance the latest on 28 February 2023, against invoice

## PAYMENT CONDITIONS FOR EXHIBITION AND OTHER SPONSORSHIP OPPORTUNITIES

- 50% of the total due, upon contract signing
- Balance by 28 February 2023, against invoice

Please note that any sponsorship/exhibition opportunity will only be reserved upon the payment of the required first deposit. Any late payment of the second or third installment that exceeds one week will be considered as an application for cancellation of the interested party for the selected sponsorship. Under such circumstances the cancellation policy will be activated by the organizers.

The issuance of an invoice for any partial payment is possible upon request.

All the amounts and payments are in Euro (EUR). Credit cards are accepted.

All sponsorship & exhibition prices are subject to VAT (if applicable). Bank charges are the responsibility of the payer.

## CONTINGENCY (BACK-UP) PLAN FOR WTC 2023

In order to provide a clear and transparent agreement both with the pre-registered participants and with all categories of Sponsors and Exhibitors, the Organizers have prepared a [Backup Plan](#) in case certain unforeseen circumstances necessitate that WTC 2023 has to be converted to a purely virtual congress.

## CANCELLATION POLICY

Cancellations requests must be sent in writing to: Sponsorship & Exhibition Management Team

**E-mail:** sponsorship@wtc2023.gr

**Cancellation charges will be as follows:**

- ▶ Cancellation request: Submitted the latest on 12 July 2022 (10 months before the Congress): 30% of the total cost will be charged as an administration fee
- ▶ Cancellation request: Submitted within the period 13 July 2022 and 3 January 2023 (4 months before the Congress): 50% of the total cost will be charged as an administration fee
- ▶ Cancellation request submitted after 3 January 2023: 100% of the amount due will be charged as an administration fee

Depending on the amount of the administration fee that will be charged, as per the previous cancellation provisions, the issuance of an invoice may be deemed necessary in case any previous invoice does not cover the final amount due as a result of the cancellation.

All invoices shall be paid within a week following the date of invoice issuance.

# 展览信息



## 附加服务

All additional requirements (e.g. special decoration, extra lighting, furniture, booth cleaning etc not included in the provided services mentioned in the entitlements) should be ordered separately and will be supplied at extra cost. Orders can be made upon release of the exhibitor manual.

## 参展商注册

- ▶ Exhibitor staff must be registered and will receive a badge displaying the exhibiting company's name. The exhibitor badges will grant access to the exhibition area and to the coffee breaks/lunches as well as to the Opening Ceremony. In addition, you may purchase tickets for the Gala Dinner.
- ▶ Complimentary exhibitor registrations are stated in the relevant entitlements based on your space or booth choice.
- ▶ Additional exhibitor registrations are charged at the exhibitor registration fee of € 300.

## 官方指定展览承建商

The Official Main Constructor for the offered standard (Schell scheme) booth is the Professional Congress Organizer, CONVIN S.A.

## 非官方指定展览承建商

- ▶ Exhibitors who have selected space only option, may appoint any competent constructor to design and construct their stand, The Organizers reserve the right to reject any construction or design they deem inappropriate.
- ▶ Any contracting company must obtain consent and access permission from the Organizer.
- ▶ Exhibitors wishing to use their own booth must clearly indicate it on the Exhibition Booking Form. In this case, the Exhibitor is responsible for submitting construction Details to the Professional Congress Organizer, in order for the appointed construction company to receive permission and access to the congress venue.

## 参展商手册

The Exhibitors' Manual will be released the latest 6 months before the Congress. It will include: Technical details about the Venue, Final exhibition details / information and various options for extra exhibitors' needs.

## 展览搭建/拆卸时间

Timing for set up & dismantling may change. Please refer to the exhibitors' manual for final timing.

## 搭建

### Saturday 13 May 2023

**07:00 - 18:00** For Customized booth only  
**18:00 - 24:00** Also for Schell Scheme

## 展示

The exhibition will be open during congress hours, **15-17 May 2023**.

### Sunday 14 May 2023

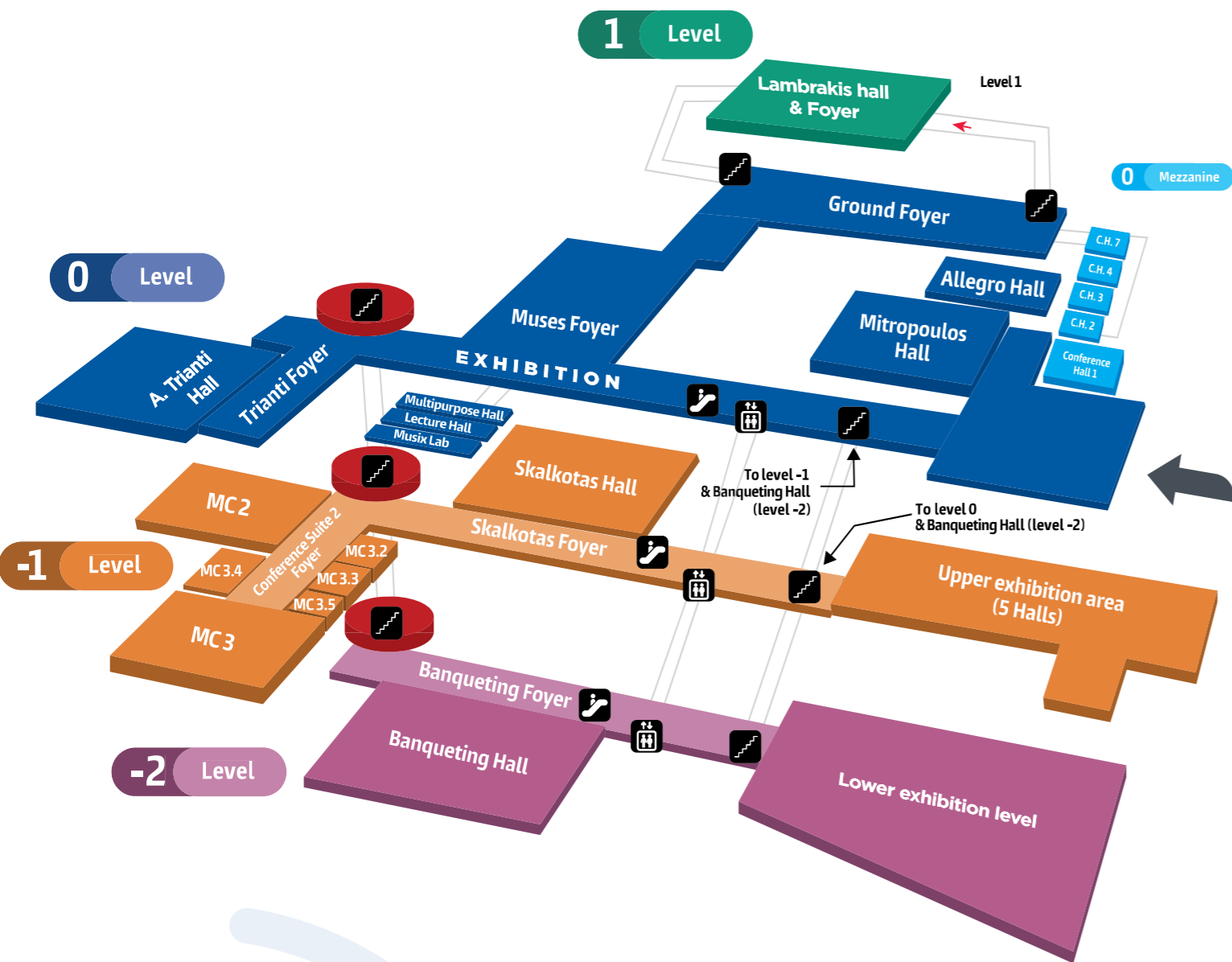
**07:00 - 15:00** Also for Schell Scheme  
**15:00 - 23:00** Final Decoration Only

## 拆卸

**Thursday 18 May: 07:00 - 23:00**



# 简要3D会场示意图



# 展览区域平面图

While the layout of the booths is finalized the organizers reserve the right to rearrange certain booths if deemed necessary (i.e in case of empty spaces, etc)



Issue A: Date 1-2-2022



## 大会条约



大会组织者为确保会议高标准、高质量举行，恳请参会者执行以下政策：

- ▶ 为大会所有会议提供的技术服务将由官方视听公司管理；只有在官方视听公司无法满足相同要求的情况下，才会考虑赞助公司提出的任何其他潜在供应商。
- ▶ 要求代表赞助公司管理展览或大会任何其他方面的联系机构，请将任务计划提交给专业大会组织者以供最终批准。
- ▶ 禁止在展台相关区域外分发企业宣传资料。
- ▶ 大会期间在 **Megaron** 雅典国际会议中心 (**MAICC**) 的任何区域的所有餐饮服务只能由场地的官方供应商提供。
- ▶ 所有（商品和服务）供应商必须由专业大会组织者提供并获得批准。
- ▶ 大会或社团标志的使用始终且在任何情况下均需获得大会专业组织者的书面批准（大会组委会的事先授权）。

All sponsoring companies are kindly requested to abide by the Guidelines listed above.

### 网络诈骗提醒

我们强烈建议你对未经授权的代理人保持警惕，他们可能直接通过电子邮件或电话联系你，提供他们的服务。CONVIN S.A是WTC2023的唯一授权主办机构，是官方指定的专业大会组织者。

## 联系我们



专业会议组织者



CONVIN S.A.

K. Varnali 29, 15233, Athens, Greece

+30210 6833600

info@wtc2023.gr

www.convin.gr

CONVIN S.A is the official Congress partner for hospitality services (i.e hotel accommodation, land arrangements etc) and is the only agency offering hospitality services on behalf of the WTC2023.

A variety of rooms have been secured in a wide range of hotels in the area of the congress venue. Early booking is highly recommended.

赞助&展览



Please contact us to discuss sponsorship packages tailored to fit your needs

E-mail: [sponsorship@wtc2023.gr](mailto:sponsorship@wtc2023.gr)

代表服务



(Registrations and/or hospitality services/accommodation)

E-mail: [registration@wtc2023.gr](mailto:registration@wtc2023.gr)







[www.wtc2023.gr](http://www.wtc2023.gr)

